

STANDARD®

Highlights

1

Standard® is a full-line supplier of Vehicle Control and Engine Management components offering more than 50,000 precision-engineered parts

2

Professional technicians have trusted Standard® since 1919

3

Standard® is a vertically integrated supplier with 19 manufacturing facilities



What's in your box?™



When OE Fails . . . Trust Standard®

StandardBrand.com

STANDARD®

Company Timeline

Standard® is the flagship brand of Standard Motor Products, Inc. (SMP), a leading aftermarket manufacturer for more than 100 years. From humble beginnings in New York, to a world-class manufacturer with a global footprint, SMP supplies both aftermarket distributors and new vehicle manufacturers. Throughout our history, we have thrived in an industry that is constantly evolving.



1919

Standard Motor Products was founded in New York City by Elias Fife



1995

The SMP Corporate Training center was opened in Irving, Texas to further enhance the technician training experience.



1932

SMP led the aftermarket in a Supreme Court case which ensured vehicle owners could have their cars serviced by independent shops



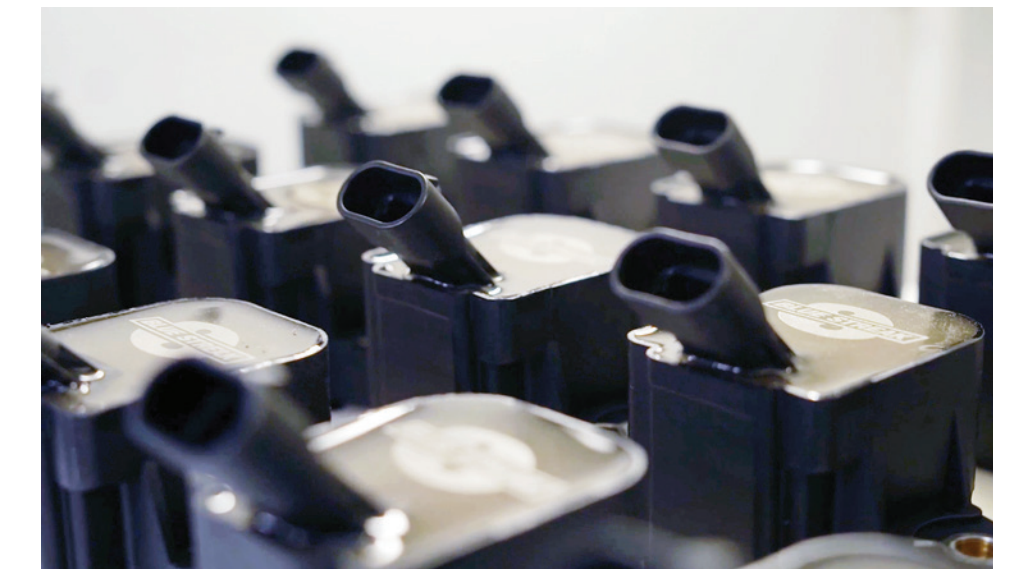
2002

We began manufacturing fuel injectors in Greenville, South Carolina



1979

Standard® introduced Technician Training Clinics highlighting our commitment to training and education



2006

We opened a state-of-the-art engineering and manufacturing facility in Bialystok, Poland for sensors, VVT components and ignition coils

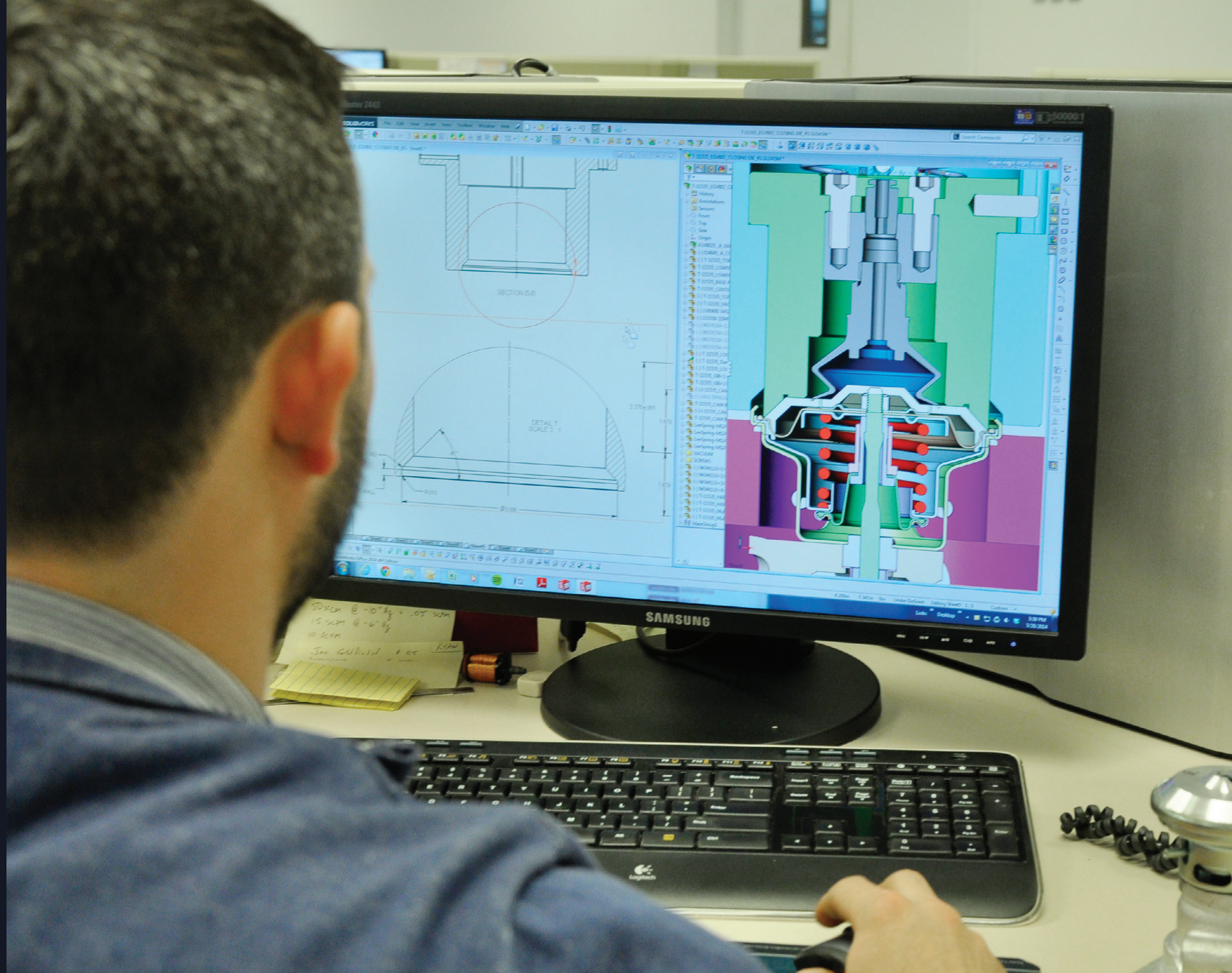


STANDARD®

Research & Development

SMP operates 13 Research and Development Centers around the world. Locations include New York, South Carolina, Germany and Poland.

In addition to developing aftermarket components, SMP's Engineered Solutions team is working with new vehicle manufacturers designing custom applications for the next generation of light vehicles, construction equipment and powersports applications.

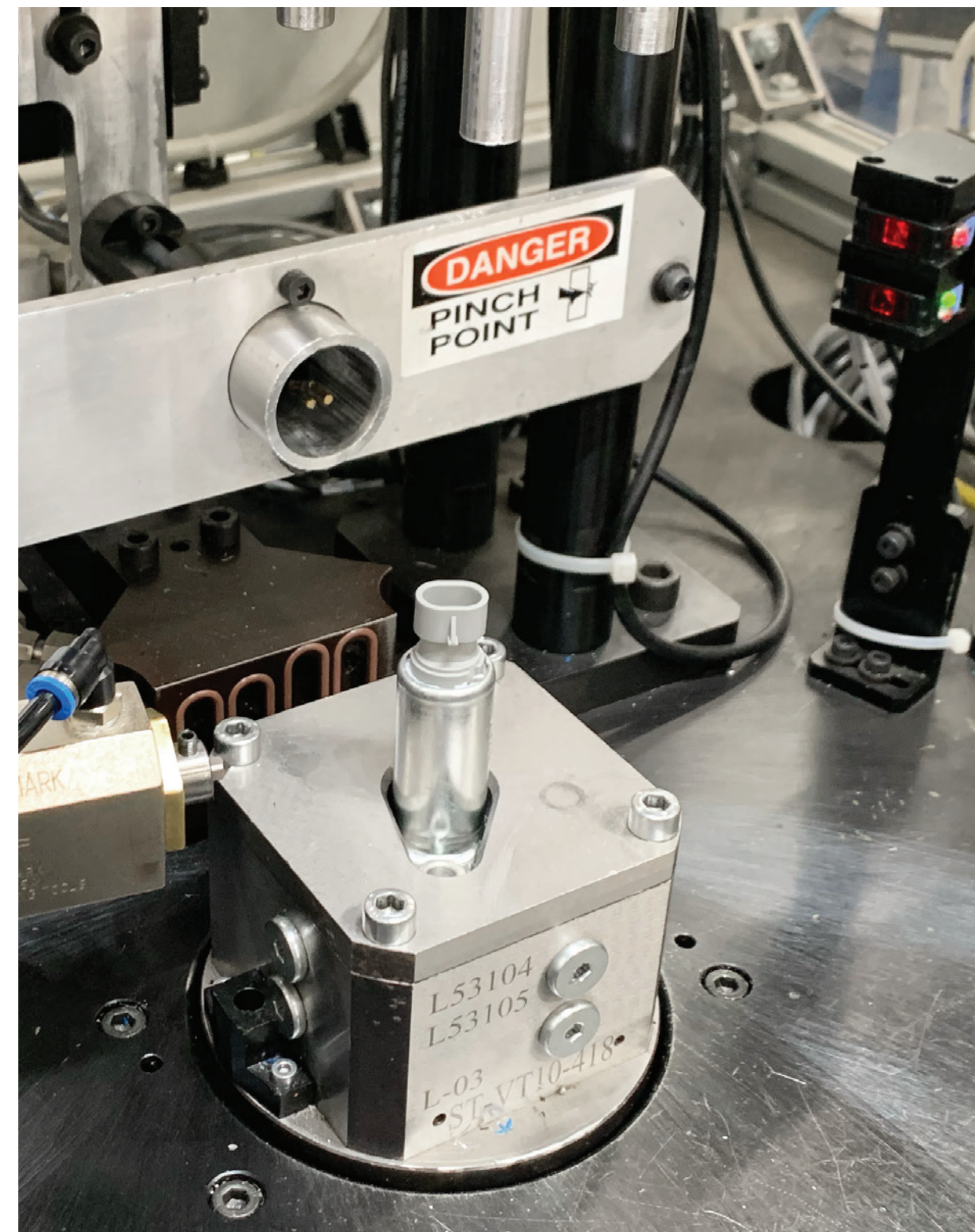
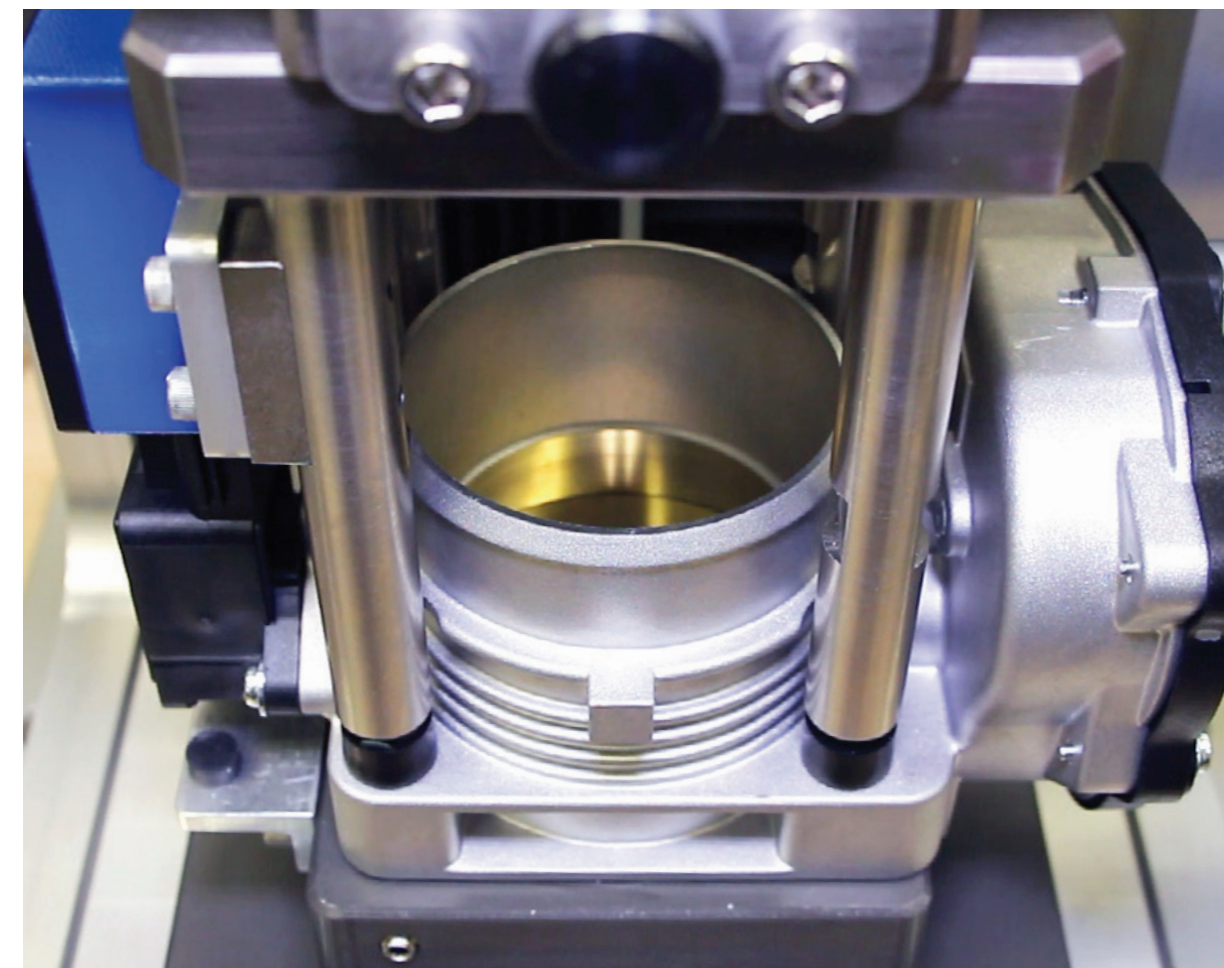


STANDARD®

Precision Manufacturing

From start to finish, we are an expert manufacturer with 19 Manufacturing Facilities around the world.

We inspect and validate our own raw materials and control the entire manufacturing process to ensure quality. Our facilities hold IATF 16949, ISO 9001 and ISO 14001 certifications.



STANDARD[®]

Manufacturing Footprint

As an American company, we believe in manufacturing in North America. Two-thirds of the parts we manufacture and sell are from North America and we are committed to increasing our manufacturing capabilities here.

North American Manufacturing



STANDARD®

Manufacturing Footprint

Like most manufacturers, we also have a presence in Asia. The SMP difference is that we have multiple Joint Ventures (JVs) where we have full control of the manufacturing process. In addition to our multiple JVs in China, we also have our own manufacturing facility in Taiwan.

Advantages of Being in China



- Full-Electric Vehicles already make up 25% of all new vehicle sales in China
- Our engineers in China are working with OEMs developing and manufacturing components for new electric vehicles in China

Our work in China is helping us stay ahead of the technology curve

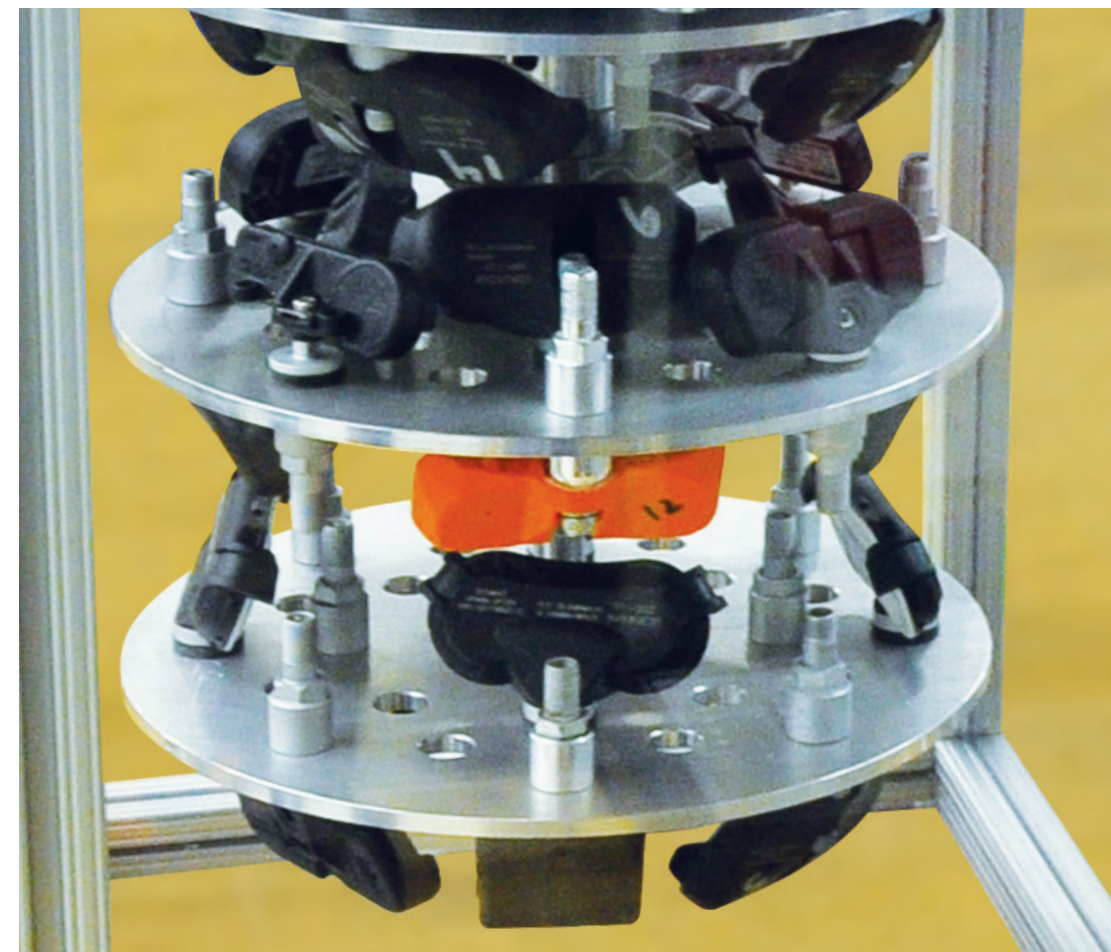
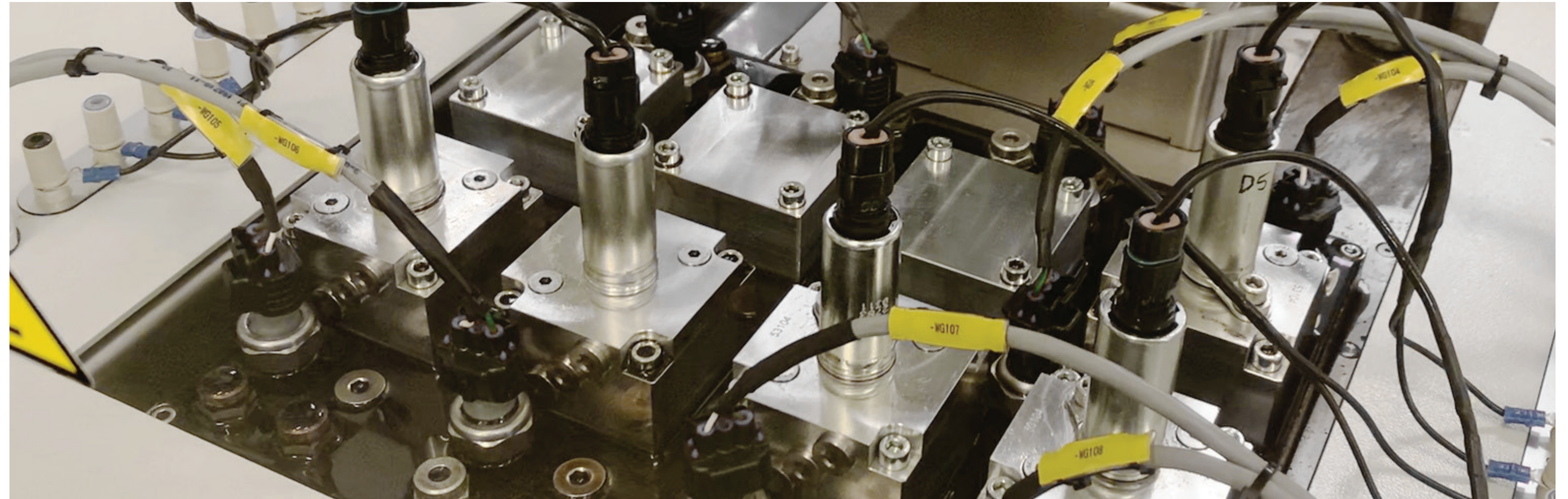
STANDARD®

Testing and Evaluation

Before a part is introduced, it is subjected to a series of category-specific tests. TPMS Sensors are salt spray tested, Cam & Crank Sensors are vibration tested and VVT Solenoids are shock tested, vibration tested and oil tested.

Once a part is in production, it is subject to end-of-line testing to ensure quality before it is placed in the Standard® box.

Standard® Testing Procedures



Europe, North America or Asia, all of our components are rigorously tested for performance and durability



STANDARD[®]

On-Vehicle Validation

Our testing facility in Irving, Texas is responsible for validating the performance of new products before they are released. Standard[®] products don't just have to fit like OE, they have to perform and seamlessly integrate with the complex systems of new vehicles. On-vehicle validation is the only way to ensure our parts work correctly when your customers need them to.



STANDARD®

Sales Support

The best products deserve the best sales support. National advertising campaigns, the industry's most experienced sales team, and technical and training support are all behind our box.



MARKETING

Targeted digital ads, print advertisements, sponsored technical articles, and printed marketing materials help tell the Standard® brand story



EXPERIENCED SALES TEAM

With more than 75 trained sales people from coast-to-coast, we are actively engaged with our distribution and service provider partners



YOUTUBE® CHANNEL

With more than 600 technical videos, the Standard® YouTube channel has proven to be a valuable resource for technicians and parts professionals



STANDARD® Training



Training is an integral part of Standard®. We strongly believe that education and training is the key to a healthy aftermarket. Classes are offered in high-tech categories such as ADAS and Servicing Electric Vehicles.

Each year, we train 35,000 technicians and hold more than 1,200 in-person classes. Additionally, we offer robust online training programs and the free Pro Training Power Hour.

MASTERS S E R I E S

Our most advanced training, these hands-on sessions are held at the SMP Corporate Training Center in Irving, Texas

PRO TRAINING ON-SITE

These 4-hour sessions are held throughout the country. New courses and topics are added annually to meet the needs of today's technicians

PRO TRAINING ON-DEMAND

Train when you want and how you want with these recorded sessions that cover a variety of topics on-demand

PRO TRAINING POWER HOUR

These sessions are held monthly and are available to current and aspiring technicians at no charge



STANDARD®

Blue Streak®

In addition to Standard's full, premium line of replacement components, we also offer Blue Streak® kits and components.

The Blue Streak® brand is focused on giving technicians more: Improvements over the OE design to address known flaws, or more components in the box to make it easier to do the job right.



Popular Blue Streak® Kits



VVT Solenoid Kits

VVT Solenoid Kits include improvements over the OE design for improved durability, and include both solenoids and gaskets



GDI Fuel Pump Kits

GDI Fuel Pump Kits include a new high-pressure pump, cam follower, and gaskets and hardware for a complete repair

Cam and Crank Sensor Kits

Cam and Crank Sensor Kits include a new connector for an easier installation and trouble-free performance



Ignition Coil Kits

OE Durability Improved Ignition Coils include engineering improvements for a longer service life and improved durability and are offered in multipacks for a complete coil service

STANDARD®

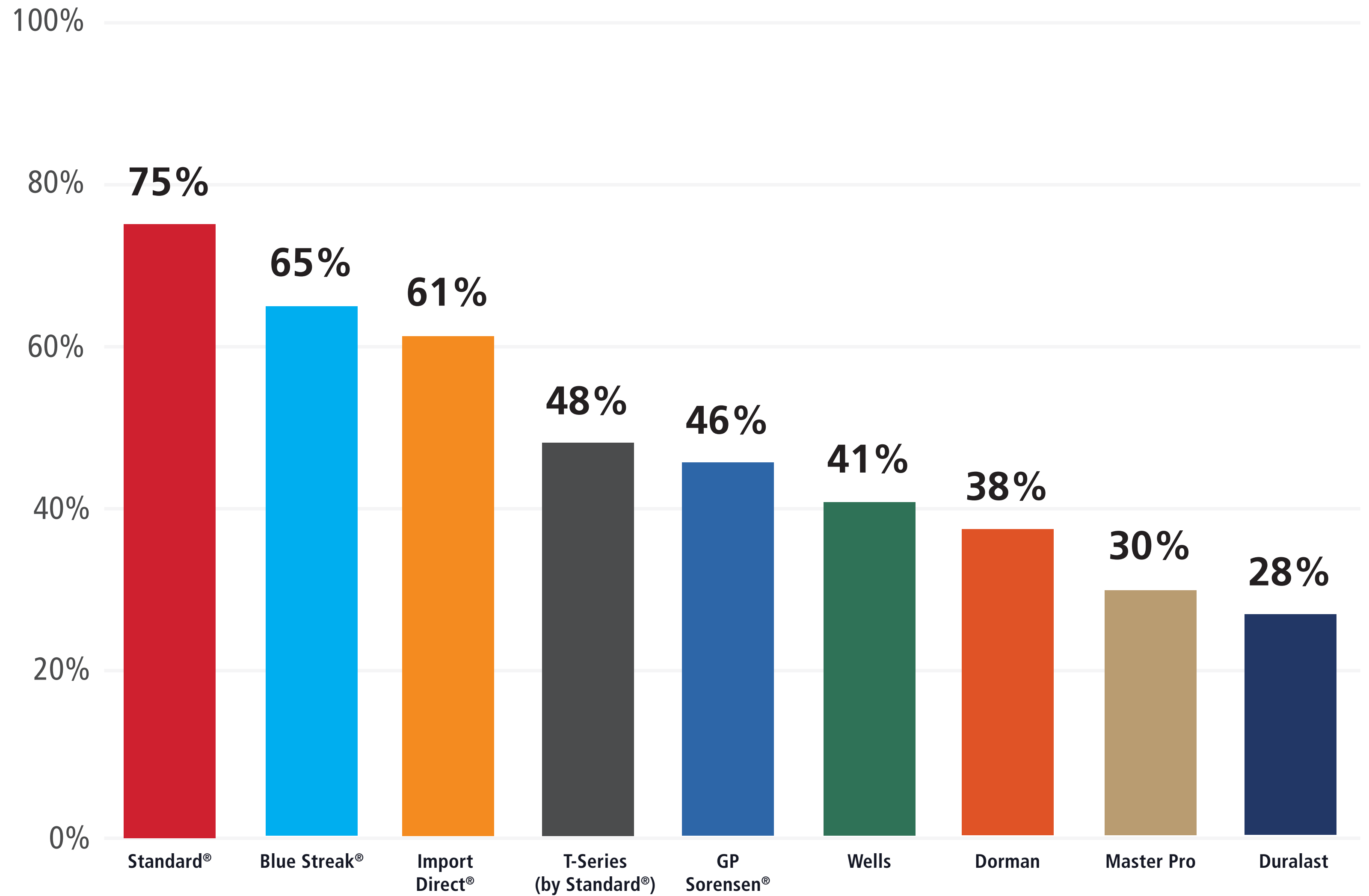
Brand Strength

Technicians trust Standard® and Blue Streak® more than any other full-line supplier of Engine Management Products.

Decades of quality and performance keep technicians asking for the Standard® box.



% of Technicians who rated brands favorably



*Administered by Babcox Media in July of 2023



WHAT'S IN YOUR BOX?™

STANDARD®

What's In Your Box?™

Our popular initiative is a reminder to always ask "What's in Your Box?" when you are selecting a replacement part for your customers.

Unfortunately, many aftermarket components are simply sourced from a low-cost factory and tossed into a box. Using these parts hurts the reputation of the entire industry and drives customers back to the dealership.

Ask your other suppliers:

- What is in your box?
- Do you have your own factories?
- Do you have an on-vehicle testing center?

PRECISION
MANUFACTURING

TRAINING

RESEARCH &
DEVELOPMENT

SALES SUPPORT

ENGINEERING

ON-VEHICLE
TESTING

TESTING
& EVALUATION



STANDARD®

Full-Line Coverage

In addition to the highest-quality, best-performing components, technicians also look to Standard® for industry-leading coverage in multiple categories. Coverage also means having the related parts required to do the job right. From high-tech ADAS components to simple relays and connectors, Standard® has you covered.

Your Full-Coverage Supplier

Standard® has over 200 parts for the 2015 Ford F-150

ABS Sensors

Accelerator Pedal Sensor

Active Grille Actuator

Active Grille Shutter

Camshaft Sensor

Canister Purge Valve

Combination Switch

Crank Sensor

Electronic Throttle Body

Four Wheel Drive Actuator

Fuel Injectors

Fuel Pressure Sensor

Fuel Vapor Canister

GDI Fuel Pump Kit

Ignition Coils

Lane Departure Cameras

MAP Sensor

Parking Brake Actuators

Park Assist Cameras

Park Assist Sensors

Power Sunroof Motor

TPMS Sensor

Turbocharger Boost Solenoid

Turbocharger Kit

Vacuum Pump

VVT Solenoids

VVT Sprocket



STANDARD®

Recommending Standard®

The more you know about Standard®, the easier it is to recommend with confidence. When compared to other brands, Standard's products and programs make more and more sense.



LOW-COST PRODUCTS

- Shorter lines, limited availability of related parts for a complete repair
- Often sourced from low-cost factories with no testing or validation
- Could be remanufactured or rebuilt

ORIGINAL EQUIPMENT PRODUCTS

- The same design and material that just failed
- No supplier is OE on every vehicle. To round out product lines, part numbers are often sourced from low-cost factories



- **Full programs with related items and kits technicians are looking for**
- **Regardless of where the product was manufactured, the part has been tested and validated**
- **Industry-leading sales support**



STANDARD®

The Next 100 Years



Standard® has adapted to changes in vehicle technology for over 100 years, and we are committed to meeting the demands of technicians for the next 100 years.

Regardless of the powertrains used in the vehicles of the future, Standard® will be there with the best-performing replacement parts and industry-leading training to support technicians.

ADVANCED ICE

Internal Combustion Engines have become increasingly complex to meet tightening emissions standards and improve fuel economy. Standard® is leading the way in quality and coverage in categories like Variable Valve Timing, Turbochargers, Gasoline Direct Injection and more



POWERTRAIN-NEUTRAL

Regardless of how vehicles are powered, we know they will have more and more sensors and still rely on a 12-volt system. We are constantly expanding our Powertrain-Neutral categories like Electronic Parking Brake Actuators, ADAS components, ABS Speed Sensors and more



HYBRID AND EV

In addition to already offering thousands of components for Hybrid and Electric Vehicles, we are also introducing new training programs to help technicians diagnose and service these complex vehicles

