
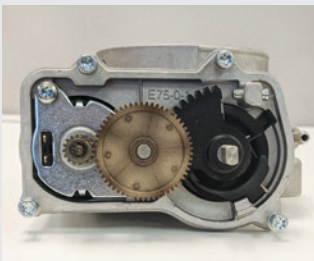



# SEE HOW STANDARD® STACKS UP TO THE COMPETITION

	COMPETITOR 1	COMPETITOR 2	
FEATURES	<ul style="list-style-type: none"> <li>• New unit, sourced from low cost suppliers</li> <li>• Utilizes plastic gears w/ inferior teeth</li> <li>• Gaskets not included</li> </ul>	<ul style="list-style-type: none"> <li>• New unit, sourced from low cost suppliers</li> <li>• Utilizes plastic gears w/ inferior teeth</li> <li>• Gaskets not included</li> </ul>	<ul style="list-style-type: none"> <li>• Highest standards of precision available</li> <li>• Gear set made from stainless steel</li> <li>• Gaskets included</li> </ul>
INTERNAL COMPONENTS	<ul style="list-style-type: none"> <li>• Does not have compression limiters</li> <li>• Motor contact design know for high contact resistance – Results in check engine light illuminating</li> </ul>	<ul style="list-style-type: none"> <li>• PCB &amp; brushes are exposed to debris generated from gear set – Can lose contact or develop erratic voltage signal over time, causing check engine light</li> </ul>	<ul style="list-style-type: none"> <li>• PCB &amp; brushes are enclosed, protected from gears</li> <li>• Motor contacts are plated to reduce contact resistance and to resist corrosion</li> <li>• Screw holes include steel compression limiters to prevent plastic cracking</li> </ul>
19MM BALL BEARING	<ul style="list-style-type: none"> <li>• Sourced from low-grade manufacturer</li> <li>• Uses a retaining ring which results in increased friction for the throttle plate</li> <li>• Will lead to check engine light due to slow response time</li> </ul>	<ul style="list-style-type: none"> <li>• Sourced from low-grade manufacturer</li> <li>• Low cost needle roller bearing and plastic retainer</li> <li>• Does not provide precise shaft location</li> <li>• Shaft movement and friction present</li> </ul>	<ul style="list-style-type: none"> <li>• Designed to minimize shaft play and reduce friction</li> <li>• Sourced from premium supplier and is designed to meet or exceed the OE component</li> </ul>
THROTTLE PLATE MOUNTING SCREWS	<ul style="list-style-type: none"> <li>• Countersunk type screw</li> <li>• Thread lock compound is not used</li> <li>• Aluminum throttle plate, will gall against the casting – Results in slower response time due to friction and Check engine light</li> </ul>	<ul style="list-style-type: none"> <li>• Countersunk type screw and poorly mated</li> <li>• Thread lock compound is not used</li> <li>• Galling is evident between bore and throttle plate – Indicates poor fitment and will result in an increase of friction over time</li> </ul>	<ul style="list-style-type: none"> <li>• Machine-down screw head bolts, distributes load evenly</li> <li>• High-temp thread locking compound on all screws</li> <li>• Brass throttle plate</li> </ul>
SPRING RETAINER	<ul style="list-style-type: none"> <li>• Made of glass-filled nylon</li> <li>• Poor impact resistance</li> <li>• Cracking and Catastrophic failure likely</li> </ul>	<ul style="list-style-type: none"> <li>• Made of nylon with a 2-tab mechanical stop</li> <li>• Increased likelihood of breaking due to significantly less leverage</li> </ul>	<ul style="list-style-type: none"> <li>• Made from 20% carbon fiber filled plastic</li> <li>• 300x stronger than nylon</li> <li>• Designed to meet and/ or OE component</li> <li>• Provides longevity and performance reliability</li> </ul>
GEAR ASSEMBLY	<ul style="list-style-type: none"> <li>• Utilizes inferior plastic gears that deteriorate over time</li> <li>• The end stop is a 3mm screw tip in contact with the plastic gear</li> </ul> 	<ul style="list-style-type: none"> <li>• Utilizes inferior plastic gears that deteriorate over time</li> <li>• End-stop is a 2.5mm screw tip</li> <li>• Pressed against a thin portion of the segment gear</li> <li>• Likely to make an imprint during extended use and potentially jam up</li> </ul> 	<ul style="list-style-type: none"> <li>• SMP's ETB is manufactured using steel gears that eliminate this failure mode and provide long lasting performance and reliability</li> <li>• Steel gear comes into contact with a 5mm screw</li> <li>• Tip designed to resist wear over long-term use</li> <li>• Held in place with a locknut</li> </ul> 