

**OFFICIAL RULES FOR THE  
STANDARD® “BACK TO BASICS” SWEEPSTAKES PROMOTION**

Welcome to the **STANDARD® “BACK TO BASICS” SWEEPSTAKES PROMOTION** (the “**Promotion**”), sponsored by **STANDARD MOTOR PRODUCTS, INC.** (the “**Sponsor**”). Participation in this Promotion and eligibility for all prizes offered hereby are subject to the following Official Rules, by which all persons are bound upon submission of an entry.

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. The Promotion is void where prohibited or restricted by applicable law, and all applicable federal, state and local laws, rules and regulations apply.

1. Promotional Period. This Promotion commences 12:00 a.m. Eastern Time on April 2, 2018 and ends at 11:59 p.m. Eastern Time on May 31, 2018 (the “**Promotional Period**”).
2. How to Enter. To participate in the Promotion, during the Promotional Period, participants must log on to the website [www.StandardBacktoBasics.com](http://www.StandardBacktoBasics.com) and correctly name each part being manufactured in the photos on the STANDARD® “Back to Basics” quiz (the “**Quiz**”) that is available at the website, and follow the instructions on the page to complete and submit the online registration form.

Limit one (1) entry per person. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain additional entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant’s entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address.

3. Eligibility. Eligibility is limited to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years of age at the time of entry (each such person, a “**Participant**”). Participants who disregard these Official Rules are not eligible to participate. Directors, officers, employees, contractors and agents (and their immediate family and household members) of Sponsor or its affiliates are not eligible. Sponsor's determination of eligibility, in its sole discretion, shall be final.

4. Prizes.

(a) One (1) Grand Prize will be awarded during the Promotion. The “**Grand Prize**” will consist of USD \$2,500 (Two Thousand Five Hundred Dollars) towards the purchase of one (1) Cabela’s® Alaskan Guide Model® Geodesic Tent, one (1) Yeti® Tundra 45 Marine Cooler, one (1) Lodge® Cast-Iron Sportsman’s Grill, one (1) Tigress 15-ft. 1-1/8” Heavy-Duty Outrigger Pole and one (1) Colorado XT Pontoon Boat (or a substitute prize of comparable value). The approximate retail value (“**ARV**”) of the Grand Prize is USD \$2,500.

(b) A total of one hundred (100) “**Participation Prizes**” will also be awarded during the Promotion. Each Participation Prize will consist of one (1) Standard® camo baseball cap (or a substitute prize of comparable value). The ARV of each Participation Prize is USD \$5.

The total ARV of all prizes offered under this Promotion is USD \$3,000.

5. Selection of Winners. The potential winner of the Grand Prize will be selected in a random drawing from among the eligible entries received during the Promotional Period. The Sponsor will conduct the drawing on or about June 30, 2018. The odds of winning will depend on the total number of eligible entries received during the Promotional Period.

The Sponsor will also award a Participation Prize to the first one-hundred Participants who enter the Promotion. Participants are eligible to receive only one (1) Participation Prize.

6. Conditions of Participation. The winner will be responsible for all costs and expenses related to the prize that are not specifically mentioned, including, but not limited to, taxes and other expenses reasonably incurred by the winner in receiving or using the prize. Participants agree to be bound by these Official Rules and all decisions of Sponsor, whose decisions will be final and binding. Each Participant further agrees to accept delivery of any prize won based upon availability. In addition, each Participant represents and warrants that all information contained in his/her registration form is true and accurate. Sponsor is not responsible for any printing errors in these Official Rules, in the Quiz questions or otherwise in any materials available at the Promotion Site. By completing a registration form, Participants grant to Sponsor, its agents and others working on their behalf the right to use the Participant's name and employer affiliation for advertising and marketing purposes, without additional compensation, unless otherwise prohibited by law. Each Participant hereby assigns to Sponsor all of his/her right, title and interest in and to all registration entries and Quiz question responses, including, without limitation, all intellectual property rights embodied therein. Sponsor shall not be responsible for lost, late, misidentified or misdirected registration entries or Quiz question responses, or telecommunication or computer hardware or software performance, errors, delays or failures. If, for any reason, the fairness or integrity of the Promotion becomes compromised, or Sponsor's administration or fulfilment of the Promotion becomes impracticable, Sponsor reserves the right to terminate or modify the Promotion, and to disqualify any individual who tampers with the registration or Quiz process or the administration of the Promotion.

7. Winner Notification. Each winner of a prize will be notified by e-mail, in-person, by telephone or by regular first-class mail within thirty (30) days after such winner has been finally

determined. Sponsor may require the prize winner to execute an affidavit of eligibility, publicity release (except where prohibited), liability waiver and/or IRS Form W-9 (if required by IRS regulations) prior to the delivery of any prize (collectively, an “**Affidavit**”). If the prize winner does not respond to the notification within five (5) business days, is found to be ineligible, fails to execute the Affidavit or other reasonable documentation required by Sponsor and/or the prize is returned as undeliverable, Sponsor may consider such prize winner to have forfeited the prize, and another prize winner may be selected as time allows. Sponsor makes no warranties with regard to any prize awarded hereunder. The prize is not transferable and the winner has no right of substitution (in cash or otherwise). Sponsor reserves the right to substitute a prize of equal or greater value in the event of unavailability.

8. Disclaimers, Dispute Resolution and Limitations of Liability. Each Participant hereby releases, and agrees to defend, indemnify and hold harmless Sponsor, its affiliates, those working on its behalf in connection with the Promotion, each of their respective officers, directors, representatives, employees, agents, successors and assigns, and Facebook, Inc., from any damage, injury, death, loss or other liability, either at law or equity, whether known or unknown, asserted or non-asserted, that may arise from or in any way relate to participation in this Promotion or the awarding, acceptance, use or misuse of any prize awarded hereunder. Any and all disputes, claims, and causes of action arising out of or in connection with this Promotion shall be resolved individually, without resort to any form of class action, and by final and binding arbitration in New York County, New York, in accordance with the Rules of Arbitration of the American Arbitration Association and judgment on the award rendered by the arbitrator may be entered in any court having jurisdiction thereof. This Promotion shall be governed by, and construed in accordance with, the laws of the State of New York, regardless of conflicts of laws principles.

Sponsor makes no warranties, representations or guarantees, express or implied, in fact or in law, with regard to any prize awarded hereunder or any product purchased with such prize, including but not limited to any warranties of quality, condition and/or fitness for any purpose. Any warranties, representations or guarantees shall be made solely by the manufacturer of such product or its authorized representatives.

ANY CLAIMS JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS PROMOTION. EACH PARTICIPANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEYS’ FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook, Inc. All information provided by Participants is provided to Sponsor, its affiliates or those working on its behalf, and not Facebook, Inc.

9. Contact. If you have any questions regarding this Promotion or if you would like to receive a copy of these Official Rules, please contact Standard Motor Products, Inc., 37-18

Northern Blvd., Long Island City, NY 11101, Attn: STANDARD® “BACK TO BASICS”  
SWEEPSTAKES PROMOTION, c/o Marketing Department.